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| **S16\_Bus\_51\_ 47289 \_Maloney\_ Mercado**  **MR900383242**  **INTRODUCTION TO BUSINESS** |

Instructor: Nancy Maloney-Mercado, General Business Professor

Phone: 408-741-2045 x3578

E-Mail [nancy.mercado@wvm.edu](mailto:nancy.mercado@wvm.edu) or on Angel for 051.

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| Required Course Text is MBusiness by Ferrell/Hirt/Ferrell, Fourth Edition, ISBN# 978-0-07-802315-6 also, available on-the-go <http://bit.ly/LS4Apple> or <http://bitlyLS4Droid>. Possibility of one field trip; date to be announced. Study all the required chapters by the final date, independent of the lecture pace. The above schedule is your approximate reading and assignment schedule. **You can read and study ahead of the schedule. However, the schedule is subject to change if needed**. Schedule continues on page 2-3 | |
| Class meets at West Valley on Tuesday and Thursday: 9:20 a.m. – 10:45 a.m. in Fox 103 | |
| Reading/Homework Assignments; all assignments are due the next class session. | Reading/Homework Assignment: all assignments are due next class session. |
| 2/2 **Introduction, Read Chapter 1; answer in writing all Boxed LText** Questions to be handed in. Check out Learn Smart for Chapter 1 .No late work is accepted. You earn points for homework and for group work; these points are applied to your test grades. There is no makeup work. | 2/25: All homework due for Chapter 4;  L questions for 4 and case answers.. Author’s quiz due 2/25. Discussion will include a review of the four chapters for the test on the 3/1. There will also be group work questions today for chapter 4. **Bring in a #2 pencil, an 882 Scantron, and a blue book (for answering the essay questions).** |
| 2/4 **Group Work (handout) homework is to answer the author’s quiz for Chapter 1 (due in on Tuesday, 2/9**; print the quiz to be handed in. You can take screen shot **(Command/shift 3 on Apple) of answers.** | **3/1 Test on Chapters: 1, 2, 3, and 4. No late test will be administered.** **If any author’s quizzes or L answers have not been handed in, you will not be given the test.** |
| 2/9Hand in quia answers C1. For homework, read Chapter 2.; Boxed L questions following cases to be answered and handed in next session. | **3/3 Essay part of test..** Lecture on Chapter 5 before the test. Homework is to read Chapter 5, and answer all L questions to be handed next session. |
| 2/11: Group Work Chapter 2; answer author’s quiz for Chapter 2 due in next session. Also, check out Learn Smart for Chapter 2. Good review | 3/8: Group Work on Chapter 5; read Chapter 6 for homework; answer author’s quiz for Chapter 5 is due next session. Do Learn Smart for Ch.5. |
| 2/16 Lecture on Chapter 3. For homework, read Chapter 3; Boxed L questions to be handed in next meeting. Be prepared to hand in the name of a corporation or a business problem you want to follow throughout the course. Be prepared to discuss cases for Ch. 3 next session | 3/10: Lecture on Chapter 6; answer L questions following Chapter 6 and answer the author’s quiz; remember to hand in your scores for author’s quiz. Notice you have both L’s and quizzes due 10/13. Look over Learn Smart for Chapter 6. |
| 2/18 Boxed answers due.today. Group Work to hand in. Author’s quiz for Chapter 3 is to be handed in next session. Check out LearnSmart. | 3/15 Group Work for Chapter 6; homework is to read Chapter 7. Look over Learn Smart for Chapter 7. See if this helps understanding before lecture. |
| 2/23 Lecture on Chapter 4; answer in book case studies and L questions presented in Chapter 4. | 3.17 Lecture on Chapter 7; answer L questions for Chapter 7**; do take home quiz on Ch. 8.** |

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| Reading/Homework assignments; all assignments are due the next class session | Reading/Homework assignments; all assignments are due the next class session |
| 3/22: Group work ia due for Chapter 7, and answer author’s quiz for Chapter 7. Go over Learn Smart for Chapter 7. | 4/26 Lecture on second part of Ch. 16. Go over report outlines and hand out take home test on Ch.15. Answer L questions for Ch. 16. Go over answers to Chapter 13. |
| 3/24: Take home test for Chapter 8 is due. Lecture Chapter 9; read Chapter 9, and to do all L questions and author’s quiz on Chapter 9; Takehome Test C.8 | 4/28 Group Work Ch. 16: Takehome test on Chapter 15 is due. Go over report drafts |
| 4/5: Group work on Chapter 9; review for test next session on Chapters 5, 6, 7, and 9. Answers to Takehome Test C. 8 | 5/3: Test on Chapter 16; go over answers to Chapter 15. |
| 4/7: Multiple/choice test on Chapters: 5, 6, 7, and 9; bring in 882 Scantron and #2 pencil. Given take home test on Chapter 10 due in on 4/12 to return | 5/5: Report draft is due in for grading |
| 4/12: Lecture on Chapter 11; essay part of test given. Read Chapter 11, answer L questions due in next session. | 5/10: Report is due in for grading |
| **4/14: Group work on Ch. 11; answer author’s quiz for 11, due next session. Do Learn Smart for Ch.11.** | **5/12: Begin presentations** |
| **4/19 Lecture on Ch. 12; read chapter 12 and do L questions and author’s quiz for Ch. 12. Look over Learn Smart for Ch. 12.** | **5/19: Finish presentations** |
| 4/21: Group work Ch. 12. Test on chapters 11 and 12; Takehome Test Chapter 13 | **5/26 Final** |
| **Test points are subject to change if course is adjusted.** | **If you succeed, so do I.6** |
| **NOTE: POINTS TO EARN: TEST 1=100 PTS., TEST 2=100 PTS., TEST 3**  **=75 PTS, Test 4= 25 PTS. FOUR TAKE HOME TESTS = 100 PTS. WRITTEN REPORT=100 PTS., ORAL PRESENTATION=100 PTS., HOMEWORK, CLASSROOM PARTICIPATION, AND ATTENDANCE = 200 PTS.** | **WRITING ASSIGNMENTS demonstrate the student’s ability to apply skills learned in the course. Writing opportunities include the following: group projects, discussion questions, case studies, summaries, and one report.** |
| **TOTAL PTS. =800 pts.** | **Student’s course assessment is by final project (written report and presentation) , attendance, group work, FOUR written examinations, and four take home tests.** |

**Business 51 Student learning outcomes:**

**1. Outcome: Describe the introductory business concepts and apply this understanding in researching and analyzing a contemporary business issue.**

**Assessment: Final Project**

**2. Outcome: Evaluates the constantly changing environment of business opportunities and threats.**

**Assessment: Examinations**