ITEM 8.1  
JUNE 18, 2013  
ACTION ITEM  
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APPROVED BY: PATRICK SCHMITT  

SUBJECT: 2013-14 WEST VALLEY-MISSION COMMUNITY COLLEGE  
DISTRICT GOALS  

CHANCELLOR’S RECOMMENDATION:  
That the Board of Trustees review, discuss, and adopt the proposed District Goals for 2013-14.  

Funding Source/Fiscal Impact  
District Goals serve as a guideline to all personnel on development of the annual budget and for prioritization of revenue allocations.  

Reference(s)  
Board Policy (BP) 2200, Board Duties and Responsibilities, states that the Board will establish District Goals. BP 3200, Accreditation, establishes that the District’s colleges adhere to Accreditation Standards, which include standards related to goal development and approval.  

Background/Alternatives  
Through the participatory governance process, the Colleges and District Administrative Services Council review and develop annual goals. District Council receives reports on these goals, and reviews and makes recommendations regarding proposed District Goals.  

Coordination  
At its January 7, 2013, meeting, District Council heard reports regarding 2013-14 goals development by the Colleges and Administrative Services Council, and held an initial discussion regarding 2013-14 District goals. At the suggestion of Chancellor Schmitt,
Council agreed that District goals should be written as SMART (Specific, Measurable, Attainable, Realistic, Timely). The proposed 2013-14 District Goals, written as SMART, were reviewed and discussed by District Council at its May 13 meeting. Revisions were suggested and incorporated. District Council conducted a final review and revision of the proposed District Goals at its May 28 meeting.

Follow-up/Outcomes
Upon adoption of the 2013-14 District Goals, the goals will be posted and distributed widely throughout the District and will be used as the guiding principles for planning and prioritizing, and for developing the annual budget and prioritizing revenue allocations.
Proposed

WEST VALLEY-MISSION COMMUNITY COLLEGE DISTRICT* GOALS

2013-14

1. Support Colleges’ initiatives to improve student educational goal attainment and completion, both collectively and across groups.
   a. Metric: student educational goal attainment; degrees; certificates; successful transfer plans.

2. Comply with the standards of accreditation of the Accrediting Commission for Community and Junior Colleges and use the accompanying institutional effectiveness measures and processes to strengthen the District and the two Colleges.
   a. Metric: successful completion of accreditation project phases.
   b. Metric: improvement projects identifications and implementations.

3. Increase professional development.
   a. Metric: increased opportunities and participation in opportunities for professional development.

4. Expand external relationship-building and partnership opportunities.
   a. Metric: fund-raising, participation in external events, formal partnerships declared and implemented.

5. Improve technology use District-wide.

6. Establish a process for creating District goals with appropriate metrics and benchmarks.

   a. Metric: Adequate cash flow
   b. Balanced budget
   c. Adequate reserves
   d. External audit

*’District’ in this usage refers to the entirety of the institution: the two Colleges and Administrative Services combined.

Presented to District Council on May 28, 2013