COMM 012 Basic Course Information

Course Description:

This course highlights the importance of culture and how it creates communication in global and/or domestic contexts. The emphasis is the influence of cultures, languages, and social patterns on how members of cultures relate among themselves and with members of diverse groups. It is designed to help students appreciate and compare intercultural communication patterns within the larger context of American culture. It provides students with theoretical knowledge and practical application of effective communication within and between diverse cultural groups.

Student Learning Outcomes (SLOs):

Compare and evaluate verbal and nonverbal cultural communication patterns and effective communication strategies and practically apply this knowledge to cross-cultural conversations.

Research and design and intercultural competence presentation highlighting one culture in various applied settings that demonstrates an understanding of how culture shapes communication.

Text Requirement:


Performance Evaluation:

You earn points for assignments based on defined criteria and rubrics. Grades updated on Canvas.

Chapter Quizzes:

Quizzes are open-book based on text content. You have unlimited time and one attempt to take each.

Discussion Forum Posts:

The purpose of individually graded weekly posts is to enhance your comprehension of course concepts.

Project One Cross-Cultural Conversations:

The purpose is to compare and evaluate cultural communication patterns and effective communication strategies and practically apply this knowledge to three face-to-face cross-cultural conversations.

Project Two Cultural Competence Training:

The purpose of this capstone project is to research and design an online intercultural competence training presentation highlighting one culture in various applied settings that demonstrates a theoretical and practical understanding of how culture shapes communication.

This document is intended for general informational purposes only. It is not a course syllabus.